

ADITI SINGH

UI/UX DESIGNER | PRODUCT DESIGNER | RESEARCHER

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LinkedIn



Highly Skilled UI/UX Designer With Experience Crafting User-Centric Interfaces For Web & Mobile Apps (Figma, Adobe Creative Suite). Proven Ability To Translate User Needs Into Intuitive, Visually-Appealing Designs (Elearning, Document Management, ECommerce). Adept At Research (Surveys, Interviews), Information Architecture, User Flows, Wireframing & Prototyping. Strong Communicator With Experience Leading Projects & Managing Teams. Experience Of Working With StartUp. Seeking A UI/UX Designer Role To Leverage Expertise In Enhancing User Experience And Driving Business Growth.

Interests: Neuromarketing Consumer Behaviour Editing /Illustrating

VISIT PORTFOLIO

2022-2024

MASTER OF DESIGN

National Institute Of Fashion Technology, Bengaluru

2019-2022

BACHELOR OF SCIENCE

UM DAE Centre For Excellence In Basic Science, Mumbai

2020-2021

DIPLOMA IN FASHION DESIGN

Le'mark School Of Arts, Mumbai

SKILLS

Figma

HTML/CSS Basics

Adobe Creative Suite

Statistics

Molecular Biology

EXPERTISE

- Experience Design
- User Research
- Information Architecture
- Usability Testing
- Wireframing And Prototyping
- Biology: Neuroscience
- Problem Solving
- Team Management & Leadership
- Communication Skills

WORK EXPERIENCE

UI/UX DESIGNER SwappCycle PVT LTD January'2024- April'24

Graduation Project: Reshaping User Engagement And Build User Engagement On A Preloved Barter Platform

- Led User Research Through Surveys And Interviews To Identify User Pain Points And Perceptions Towards Bartering.
- Developed UX Strategies To Improve User Experience, Reshape Expectations, And Drive Engagement.
- Demonstrated Strong Team Communication And Coordination Skills Throughout The Project.

UI/UX DESIGNER Panicle Tech May'2023 - December'2023

- Designed And Developed User-Centric Admin Platforms (Elearning, Smart Locks) & ECommerce With User Dashboards.
- Utilized Agile Methodologies For UX/UI: IA, User Flows, Wireframes, Prototypes. Strong Team Communication & Client Documentation.

UI DESIGNER ElkDocs July'2023 - September'2023

- Designed And Implemented User Interfaces For A Document Management Application.
- Developed A Custom Design System For Consistency And Efficiency.
- Demonstrated Reliable On-Time Work Delivery.

Design Lead Media4Change, Bhumi NGO July'2021 - January'23

- Managed Project Communication And Collaboration Between Core Team, Clients, And Volunteer Designers.
- Provided Design Quality Assurance Through Volunteer Review Processes.

Graphic Designer Chess Gaja October'2021 - December'2021

- Proficient In Video Editing Software (InVision, Adobe Premiere Pro) To Create Engaging Content.
- Created Social Media Graphics And Posts Using Design Tools (Adobe Photoshop, Illustrator, Canva)
- Managed Social Media Platforms, Developing And Executing Content Strategies.

ACHIEVEMENTS

Finalist In Design Hackathon October'2023

- Rhapsody Design Hackathon(Digital Experience) By CPDM, IISc, Bengaluru

Research Paper Under Review November'2023

- Research Manuscript Under Review To Be Published In Proceedings Of ICON'23. Research Paper On The Limited Artistic Innovation In The Products Of Pottery Town

Oral Presentation November'2023

- Oral Presentation In International Conference On Sustainable Design Practices Held At NIFT Kangra, In November' 2023. Research Topic: Stifled Product Innovation In Products Of Urban Craft Cluster

2nd Position In Trashion March'2021

- A Costume Designing Competition: Trashion Part Of Intercollge Competition Revival

Cover Page Selection May'2022

- Design Selected For Science Magazine: Novellus (UM DAE CEBS)

A Book On Physics And The Cities Of India April'2020

- Physics Project Done Under Prof. Vijay Singh On The Physics Observed In Varanasi City. Project Got Published As A Chapter In A Book ' City And Science'.